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Please credit the International Society of Aesthetic Plastic Surgery, [www.isaps.org](http://www.isaps.org)

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## **The International Society of Aesthetic Plastic Surgery Releases**

### **Global Statistics on Cosmetic Procedures**

*Over 20 million cosmetic procedures were performed throughout the world in 2014*

HANOVER, NEW HAMPSHIRE, July 8, 2015 – Over 20 million cosmetic surgical and nonsurgical procedures were performed worldwide in 2014, according to statistics released today by the International Society of Aesthetic Plastic Surgery (ISAPS), the leading international society for aesthetic plastic surgery with more than 2,700 board-certified aesthetic plastic surgeon members in 95 countries. Botulinum Toxin remains the most popular cosmetic procedure overall for both men and women. For surgical procedures, breast augmentation is highest among women while eyelid surgery is prevalent among men.

The ISAPS website ([www.isaps.org](http://www.isaps.org)) has the full report, press release and Quick Facts in the NEWS section.

"We have improved our survey methodology to reflect a detailed profile of our field," noted Susumu Takayanagi, MD, ISAPS president. "Our society is committed to following sound analytical practices in creating this valuable report."

The countries that performed the most cosmetic surgical and nonsurgical procedures in 2014 include:

- United States - 4,064,571 – (20.1%)
- Brazil- 2,058,505 – (10.2%)
- Japan – 1,260,351 (6.2%)
- South Korea – 980,313 (4.8%)
- Mexico - 706,072 - (3.5%)
- Germany - 533,622 - (2.6%)
- France – 416,148 (2.1%)
- Colombia – 357,115 (1.8%)

Rankings are based solely on those countries from which a sufficient survey response was received and data were considered to be representative.

The leading cosmetic surgical procedures performed in 2014 were:

- Eyelid Surgery – (1,427,451)
- Liposuction (1,372,901)

- Breast Augmentation - (1,348,197)
- Fat Grafting – (965,727)
- Rhinoplasty – (849,445)

The leading nonsurgical procedures performed were:

- Botulinum Toxin (4,830,911)
- Hyaluronic Acid (2,690,633)
- Hair Removal (1,277,581)
- Chemical Peel (493,043)
- Laser Skin Resurfacing (480,271)

Women had more than 17 million cosmetic procedures; 86.3% of the total. The surgical procedures performed most frequently on women in 2014 were:

- Breast Augmentation
- Liposuction
- Eyelid Surgery
- Fat Grafting
- Abdominoplasty

Men had more than 2.5 million cosmetic procedures; 13.7% of the total. The surgical procedures performed the most frequently on men in 2014 were:

- Eyelid Surgery
- Rhinoplasty
- Liposuction
- Gynecomastia
- Fat Grafting

ISAPS' latest statistics indicate that cosmetic surgery is diversifying with new techniques and trends in procedures.

**About ISAPS:**

The International Society of Aesthetic Plastic Surgery (ISAPS) is recognized as the leading international body of board-certified aesthetic plastic surgeons. Founded in 1970, ISAPS' mission is three-fold: educating ISAPS members in the latest surgical techniques, informing the public, and promoting patient safety. Applicants for membership in ISAPS are thoroughly screened to ensure that they have extensive training in the complete spectrum of surgical and non-surgical aesthetic procedures.

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