



BECOME AN ENDORSING PARTNER AT THE 2024 ISAPS WORLD CONGRESS CARTAGENA IN COLOMBIA

Join us at the 2024 ISAPS World Congress in Cartagena, from June 11 - 15, 2024!

The ISAPS World Congress will feature a state-of-the-art scientific program with interactive expert panels, current controversies and discussions.



HOW YOU BENEFIT FROM PARTNERING WITH ISAPS AS AN ENDORSING PARTNER

- Get in front of a worldwide audience
- Display your logo and society information on our website
- Communicate about the partnership on the relevant communication channels
- Placement of roll-up (incl. table and two chairs) in Endorsed Partner Area (on-site)
- Network with colleagues from all around the world
- All free of charge to Endorsing Partners



HOW TO PARTICIPATE

We ask you to invite your national members to join our global community and attend this unique event by:

- Sending a direct email to your members and/or including the information and banner in your newsletters
- Including the information and banner on the calendar of events on your website linking to our congress page
- Using the banner for social media promotion
- Promoting the ISAPS World Congress at your events:
 - Displaying promotional holding slides on the breaks
 - Offering ISAPS the possibility to set up a roll-up banner (including a table and two chairs) at your main event
- Be part of our Global Congress, including our Global Alliance Partners meeting and networking session

Please, send this document signed to isaps@isaps.org confirming your agreement to become an endorsing partner for the ISAPS World Congress.

Upon receipt of agreement with the reciprocation, you will receive the marketing package and all further details regarding your participation at the ISAPS World Congress (i.e. contact person, booth details, etc.).

MEMORANDUM OF UNDERSTANDING

ISAPS Global Alliance Endorsing Partner Program

The International Society of Aesthetic Plastic Surgery (ISAPS, registered as a non-profit in North Carolina, and with its principal office registered at 19 Mantua Road, Mount Royal, NJ 08061), is the world's leading professional body for board-certified aesthetic plastic surgeons with the mission to promote patient safety through Aesthetic Education Worldwide[®].

ISAPS aims to collaborate proactively with its Global Alliance Partners to further their shared goals to promote and provide the highest quality education in aesthetic plastic surgery.

ISAPS World Congress

The ISAPS World Congress takes place on June 11-15, 2024 and ISAPS welcomes Global Alliance Partners to participate proactively in our international leading event to support the broadest dissemination of the highest quality education across the globe, as follows:

1. ISAPS offers Global Alliance Partners the possibility to set up a table top stand, with a roll-up Banner in our Global Alliance Partners Area on-site.
2. ISAPS lists Global Alliance Partners as endorsing partners on the conference website, and during the event.
3. Global Alliance Partners endorse and proactively promote ISAPS World Congress to their national societies and their members:
 - on their website and event calendars
 - in social media
 - sending direct emails to their members and/or including the information and banner in your newsletters
 - in their national congress and other events through:
 - promotional holding slides showed on the breaks
 - offering ISAPS the possibility to set up a roll-up banner (including a table and two chairs) at their main event free of charge.

MEMORANDUM OF UNDERSTANDING

Conditions of the Agreement

Rights and confidentiality

Any agreed projects, events and programs shall not be exclusive i.e. neither party is restricted from opportunities for similar arrangements with other organizations towards the independent organizations' goals or the shared goals of this agreement.

The parties agree to transparent sharing of relevant information between them as required to facilitate this agreement, in line with the prevailing data protection regulations (including GDPR). All proprietary information provided in the course of this agreement shall remain as such to the party so providing it and be treated as confidential as required and as requested. Under no circumstances shall either party share information of the other party without explicit pre-agreement.

Branding

Parties agree to share logos for respective promotion. Both parties agree to seek approval from the other for all promotional items bearing their name and/or logo before making them public.

Financial terms

This endorsing partnership is not for financial gain but for mutual support and promotion of the parties' mutual objectives. Unless specifically and otherwise agreed in relation to any individual project requested or specified, where the terms will be separately outlined, there are no charges to the GAP to participate in the meeting as described. Each party remains otherwise responsible entirely for the finances of their respective projects, meetings, and programs.

Please sign below including your full name and name of the institution and send the agreement back to us to confirm participation.



Lina Triana, MD
ISAPS President



Date, place and name of your next congress

Expected number of delegates

Signature

Name

Position

Date: _____