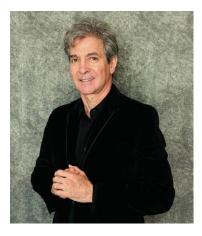
# PRESIDENT'S EMAG



### MESSAGE FROM THE ISAPS PRESIDENT



Arturo Ramírez-Montañana, MD ISAPS President

#### Dear ISAPS Community & #ISAPSFamily,

I hope everything is going well with your personal lives, families, and patients.

I am excited to share a small taste of what to expect in <u>Singapore</u> later this year. To start, I want to share my experience from a recent meeting I attended.

I was privileged to attend the **OSAPS 2024** meeting (Oriental Society of Aesthetic Plastic Surgeons) in the beautiful city of Cebu, in the Philippines. It was very nice to see so many close and good friends. We enhanced the ties of friendship and collaboration and received unique treatment and tons of hospitality under an atmosphere of respect, camaraderie, and friendship, with a world-class scientific program and memorable social events.

The congress motto was **Harmony in Diversity**, and we truly learned clear concepts of keeping harmony within the diverse world of concepts, trends and





fashions, different cultures and races, and personal preferences. It was undoubtedly an advanced educational census, with faculty from Cambodia, Hong Kong, Japan, Malaysia, the Philippines, Singapore, South Korea, Taiwan, Thailand, the USA, and Vietnam.

During this unforgettable event, we signed some MOUs (Memorandum of Understanding) - academic collaboration agreements with several countries from the Asian region. I personally want to thank all the representatives' leaders, and authorities who agreed to become part of the **#ISAPSFamily**.

I want to extend a special thanks to:

**OSAPS** (Oriental Society Of Aesthetic Plastic Surgeons) **PAPRAS** (The Philippine Association Of Plastic Reconstructive & Aesthetic Surgeons)

**APRAS** (Asian Federation Of Plastic, Reconstructive And Aesthetic Surgery Societies)

And to the following individuals:

Dr. Benny Herbosa OSAPS 2024 President and past ISAPS National Secretary (Philippines)

Dr. Gene Gerald Tiongco PAPRAS President, ISAPS National Secretary (Philippines)

Dr. Florencio Lucero (Philippines)

Dr. Jesusito Zubiri (Philippines)

Dr. Sanguan Kunaporn (Thailand)

Dr. Sung-Yuan Chang President of the Taiwan Society of Aesthetic Plastic Surgery (TSAPS) (Taiwan)

**Dr. Matthew Yeo** ISAPS National Secretary, and World Congress Olympiad 2025 Local Organising Committee Chair (Singapore)

With this camaraderie in mind, I am looking forward to ISAPS' next meeting... As you may know, traditionally, since our society's foundation, ISAPS used to celebrate just one big meeting every two years (even years), the ISAPS Biennial Meeting, and with a few exceptions, it was the tradition.

Due to the increased membership growth, the demand for more scientific information, and the need for immediate knowledge sharing with our members, ISAPS decided, for the first time in its history, to add another big meeting every odd year, starting in 2023 in Athens, which we now know as the **ISAPS Olympiad**.

Since then, due to its success and high acceptance seen by the attendance and our partners, ISAPS decided to continue this format every odd year. After an in-depth review and discussion of the pros and cons of different proposed venues (countries), the decision was made, and Singapore was selected as the next official location to hold the ISAPS Olympiad World Congress 2025, Singapore, June 18-21.

Once the venue was selected, we started working on all the arrangements to ensure a first-class event. At this time, we already have a magnificent **convention center** reserved, an outstanding social agenda, and a very strong scientific program organized by our Education Council.

Behind the scenes, but working very hard, is our local organising committee chair and ISAPS National Secretary, Dr. Matthew Yeo ... he is **"the bridge"** between ISAPS, the Singapore plastic surgeons' community, and the local authorities.

If you want to participate in this event, the call for abstracts is open! Please submit your abstracts no **later than** October 18, 2024, for consideration to be a part of our outstanding program.

Looking forward to seeing all of you soon!

Arturo Ramírez-Montañana, MD ISAPS President



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### ISAPS/QUAD A Global Accreditation Initiative



### Alberto Arguello, MD

Past President of the Costa Rican Association of Plastic, Reconstructive and Aesthetic Surgeons (ACCPRE), Past ISAPS National Secretary for Costa Rica, and Quad A VP of International Development



### Michel Rouif, MD

ISAPS Global Accreditation Coordinator

### Global Accreditation Initiative, Setting Global Standards to Promote Safety

The ISAPS/QUAD A Global Accreditation Initiative, a joint initiative formed through a close partnership between the two organizations, aids surgeons by combining professional development with surgical facility accreditation and, no matter where in the world you practice, allows patients and regulatory bodies to easily identify the safest facilities for procedures. Patient safety is part of ISAPS' strategic goals, and it is the core mission of QUAD A. The surgical setting is one of the four pillars of the ISAPS Safety Diamond ISAPS Past President (2008-2010), Foad Nahai, MD, for safe aesthetic plastic surgery.

With the Global Accreditation Initiative, patients can have confidence that a facility, regardless of size, language spoken, or location, is held to the world's highest standards of safety and ethics.

An ISAPS membership combined with QUAD A accreditation provides a clear and easy-to-understand statement to patients that a center is staffed by highlyqualified, properly-trained surgeons and is run in accordance with global standards to promote safety.

We had the pleasure of speaking with Alberto Arguello, MD, QUAD A's VP of International Development and Past President of ACCPRE, and Michel Rouif, MD, ISAPS Global Accreditation Coordinator, about the partnership and its importance for patient safety.

#### ISAPS: How did our partnership come to actualization and what prompted our organizations to collaborate on this concept?

**ARGUELLO:** Our primary focus is always on patient safety, validating that surgical procedures take place in the safest possible environment. As two organizations with the same goal, it made perfect sense to join forces and work towards this objective together. With ISAPS being a highly respected organization that brings together some of the world's best plastic surgeons, we saw a unique opportunity to pool our resources and knowledge to enhance safety standards worldwide.

**ROUIF:** The idea came about due to the differences in facility accreditations worldwide, and the need to hold everyone accountable to certain safety standards. Since these vary from country to country, we must ask, "How are the facilities accredited in respective countries?"; the Global Accreditation Initiative, together with the QUAD A, can help guide countries to achieve these standards and improve where necessary.

ISAPS: Patient safety is at the forefront of the Global Accreditation Initiative; what issues do you see as being particularly important in ensuring patient wellbeing? Conversely, are there any hindrances?

**ARGUELLO:** The surgical center needs to have every

point covered in case of an emergency. For example, does the facility staff know what to do if the surgeon or anesthesiologist becomes incapacitated? There need to be protocols for any unexpected event. The primary hindrance to promoting optimal patient well-being through accreditation is awareness, we just need to spread the word around to colleagues and patients and to overcome the resistance that many of us have to changing our habits. In QUAD A accreditation survey around the world, we see many facilities struggle with the documentation that helps create consistency in practices and communication that helps avoid tragedy; strong policies, procedures, and documentation practices are essential to safety.

**ROUIF:** Patient well-being and safety hinge upon the four pillars of the ISAPS Patient Safety Diamond, which are procedure, patient, surgeon, and surgical setting. As ISAPS, we are already held accountable for meeting the highest standards and the first three points are synonymous with being a member, but it is the surgical setting, or facility, that brings the most variance and need for evaluation. The facility itself needs to be reviewed and assessed, then based on the results, brought up to the expected standards to attain the safety of the patient and meet required standards.

#### ISAPS: For surgeons interested in joining the Global Accreditation Initiative, what are the main advantages, and how can they be utilized to their full capacity?

ARGUELLO: They will have a very safe environment to operate. Surgeons generally believe that we have sufficient knowledge and attention to detail to be safe, but many of us do not think of many other areas of practice that can be just as important to the safety of the patient, such as our sterile supply storage, post-anesthetic care, and other areas that we do not work in daily. Accreditation gives surgeons the confidence that these areas are up to our expectations. By gaining accreditation, surgeons can enhance their reputation and prestige, as well as have a powerful marketing tool that can increase patient confidence and trust in their abilities. If you are clear about your attention to accreditation and the safety it brings, you can measurably increase patient confidence and trust in you; there is research to back that up. We are a worldwide organization that has led the way on patient safety for more than 40 years.

**ROUIF:** Advantages are dependent on the country and clientele, in some places, it is an absolute legal requirement and in others, it is not, but in any case, the center can improve its image to the patient; signing up for the program

should be seen as a supplement to what they're already being held accountable for in their respective countries and therefore the advantages vary and are not "one size fits all." The one constant they all share is that by being globally accredited, they are held accountable and must meet patient safety standards. Surgeons will achieve the best results from being globally accredited by improving their own level of standards within their facilities and setting high safety processes. The Global Accreditation Initiative ensures that surgeons always strive to be better than they already are. Countries with high accreditation standards set forth by required regulations also benefit, since accreditation by QUAD A improves their own level and consistency – whatever that may be.

#### ISAPS: This program provides participating facilities with access to exclusive content and the best educational offerings from both ISAPS and QUAD A. What can ISAPS members expect from this partnership?

**ARGUELLO:** They can expect our full support and solidarity, our coaching for any patient safety related issues. The QUAD A team is dedicated to providing unwavering support and guidance to our members. We have introduced new education programs that focus on diverse aspects of facility management, including but not limited to, infection prevention, emergency planning, and center leadership. Our ultimate aim is to help facilities achieve continuous growth and development.

**ROUIF:** Those who are part of the Global Accreditation Initiative can confidently say that they are fully committed to patient safety and that they continuously strive to be the best in this area. Being globally accredited gives patients the confidence to know they are choosing a qualified and safe facility for their procedures with a qualified and safe physician, no matter where they are globally.

### ISAPS: Dr. Rouif, earlier this year you co-hosted an <u>ISAPS Instagram Live</u>, what did you enjoy most about this experience?

**ROUIF:** It was great! Very friendly and it was enjoyable to work with Juan Esteban Sierra Mejia from Colombia. Instagram is very powerful and a great tool to connect with surgeons; I think it would be invaluable to use social media of all kinds to firmly establish the Global Accreditation Initiative and the idea of global patient safety with the public to form a better connection and self-advocacy. Logistically, in making the patient education case for safety, it would be great to host these geographically in the mother language of participants.

### Learn about Global Accreditation Initiative benefits, and how you can get involved today.



We invite physicians and non-physician staff, including nurses, assistants, and technicians to join.

#### Don't Miss Out!

#### WEBINAR | <u>Beyond the Scalpel: Unveiling Hidden Infection Risks in Plastic Surgery</u> | August 9, 2024 | 13:00 UTC

We invite physicians and non-physician staff, including nurses, assistants, and technicians, to join us on August 9, 2024, at 13:00 UTC for a comprehensive pre-recorded presentation. This will be followed by a live Q&A session during which you can engage directly with Dianne Bourque to have your questions answered. This is your opportunity to enhance your infection prevention strategies and keep your practice at the forefront of patient care.

Bourque will share her extensive expertise in key areas such as **sterile processing, quality improvement, environmental considerations, and internationally applicable infection prevention guidelines**. This session is designed to equip you with the **knowledge and tools** necessary to **build confidence** that your facility and staff adhere to the **highest standards of patient safety**. **Hear from Bourque on what to expect.** 

#### Meet your hosts:



Tom Terranova JD, MBA CEO of QUAD A



Melissa Schmidt M.Ed. Director of Education at QUAD A



Dianne Bourque RN, CNOR QUAD A Faculty

Enhance your infection prevention strategies and keep your practice at the forefront of patient care.

#### August 9, 2024, at 13:00 UTC! Registration is FREE for ISAPS and non-ISAPS members!

#### Register

Click here to find your local time!

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#### Share Your Expertise & Submit Your | Abstracts Before October 18, 2024

The ISAPS Scientific Committee invites you to submit your work as an abstract for presentation; the deadline for submissions is **Friday, October 18, 2024**.

To submit your work as an abstract for presentation, choose your topic and prepare an abstract of a maximum of 500 words. Each abstract must be a completed study, clinical case, or new technique. Abstracts must be original presentations and will be held to CME compliance standards and a competitive peer-reviewed process.

#### Topics for 2025:

- Body • Breast • Face & Neck • Periorbital
- Rhinoplasty
- Transgender

 Non-surgical: Injectables
Other Surgical (including Patient Safety, Medical Tourism)Minimally Invasive (including Regenerative Medicine)
Other Non-Surgical (including Practice Management, Business School)

The ISAPS biennial **Olympiad World Congress Singapore** follows our inaugural Olympiad World Congress in Athens in 2023, and takes the name from this innovative approach, **adding a competitive element to our Congress activities**, to **acknowledge** and **award the best-rated speakers** at the event.

#### **Critical Congress Dates:**

Call for papers: **Now open** Abstract submission deadline: **October 18, 2024** Abstract registration deadline: **November 18, 2024**  Special registration deadline: **January 18, 2025** Pre-congress date: **June 18, 2025** Main congress date: **June 19-21, 2025** 

Abstracts

#### Just in! The 2025 Venue Announced!

The ISAPS Olympiad World Congress 2025 will be held at <u>Sands Expo & Convention Centre, located in Marina</u> <u>Bay Sands</u>.

Located in the heart of the central business district area, Marina Bay Sands is a convenient 20-minute ride from Changi Airport and just minutes away from popular cultural and leisure spots like Chinatown, Little India and Orchard Road.

Stay tuned for more details and social networking opportunities!

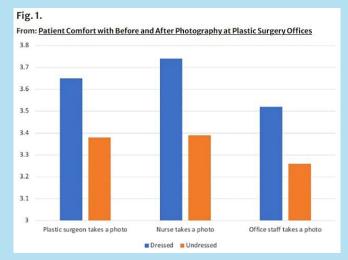
Learn more about the fascinating city of Singapore!

### MONTHLY EDUCATION CORNER

### Recently published in Aesthetic Plastic Surgery...

#### Patient Comfort with Before and After Photography at Plastic Surgery Offices Allan A. Weidman · Lauren Valentine · Stephen A. Stearns · Angelica Hernandez Alvarez · Jose Foppiani · Emily Long · Samuel J. Lin

Before and after (B&A) photographs are a sensitive part of patients' medical records, and the use of smartphones may pose risks to confidentiality and comfort. The purpose of this study was to assess patient comfort depending on the circumstances under which these photographs being taken.



Respondent comfort with different plastic surgery team members taking before and after photographs when clothed and unclothed.

Read Article

**Become a member** to have full access of **Aesthetic Plastic Surgery**. For questions, please contact **memberservices@isaps.org**.

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#### Why Define Our Purpose?

Our profession closely resembles that of a sculptor whose hands mold beauty and confidence in each patient. But what guides us in our work? What allows us to create masterpieces that transcend mere physical appearance? The answer lies in defining our mission, vision, and values, the pillars that support our professional and personal development.

#### Mission

The mission is the heart of our practice, the engine that drives every movement of our scalpel. It is the reason for our work, the "why" that gives meaning to each day in the operating room. For some, the mission may be to restore the harmony lost after an accident, and for others, it is to help people feel more confident and happier with their image. Whatever it is, the **mission acts as a compass** that guides us on our path, reminding us of the positive impact we can have on the lives of our patients.

#### Vision

On the other hand, the vision, is the horizon towards which we are heading, the star that illuminates our path. It is the image that we have of ourselves in the future, the legacy we wish to leave in our field. Some aspire to be leaders in innovation, developing new techniques and procedures. Others dream of creating a world-renowned clinic combining medical excellence and human warmth. The **vision is the beacon that guides us** in making decisions, allowing us to choose the paths that bring us closer to our goal.

#### Values

Finally, values are the foundation upon which our practice is built, and the ethical and moral principles that govern our actions. They are the integrity that allows us to always offer the best for our patients and, at the same time, prevents us from giving in to the temptation of wealth, the empathy that allows us to connect with the needs of our patients, the excellence that drives us to improve ourselves day by day. **Values are the principles** we must transmit and live by with our work teams; they are the anchor that keeps us firm in our convictions, even in the most challenging moments.

Having our mission, vision, and values defined is like a tree with deep roots, capable of withstanding storms and growing toward the sky. They provide us with the knowledge of who we are, what we want, and how we will achieve it. Our practice becomes **an extension of our being**, expressing our deepest values. Our patients not only receive quality medical care but also the human warmth and trust that inspires an ethical and committed professional.

In contrast, a surgeon who lacks these pillars is like a ship adrift, without direction or destination. They may have talent and skill, but they need more direction and purpose that give meaning to their work. Their practice becomes a monotonous routine devoid of passion and meaning. Their patients may be satisfied with the results, but they will not experience the deep connection established with a surgeon who works from the heart.

Defining one's mission, vision, and values is not merely a theoretical exercise but a practical tool that can transform the professional and personal life of the surgeon. It is a process of selfdiscovery that allows them to connect with their deepest motivations, align their actions with their values, and build a solid and meaningful career. It is an investment in themselves, in their future, and in the well-being of their patients.

Please send your feedback or comments to doctor@juanestebansierra.com.

Juan Sierra, MD - COLOMBIA ISAPS National Secretary

### Interested in more practice management tips?

- Check our L.I.F.T. program online

- Don't miss the <u>Leadership Session from the Congress</u> and <u>Business</u> School on-demand

- Register to view ISAPS' Business School 2021 On Demand!

Free for ISAPS members, non-members \$300, office staff and nurses \$100.

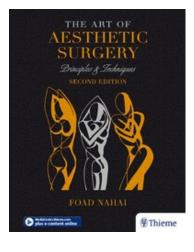




This month's Online Video Library features a session from the ISAPS World Congress Miami 2018 on Patient Safety, with speakers Dr. Robert Singer, Dr. Daniel Romero, Dr. Paul Nassif, Dr. Herve F. Gentile, Dr. Nigel Mercer, Dr. Claude Oppikofer, Dr. Peter Rubin, Dr. Ozan Sozer, and Dr. Carol.

For full access to the online video library of more than 1,500+ videos, become a member today.





MedOne

### August 2024 MedOne Feature

#### The Art of Aesthetic Surgery: Principles & Techniques Foad Nahai

#### A well-informed patient is a happy patient.

Our patients are bombarded with information about cosmetic medicine and surgery; it is a pervasive theme in our youth-oriented society, appearing in print, electronic, broadcast, and social media.

Although some of the information obtained from these sources may be helpful, much of it is intended to entice rather than enlighten. Advertising for aesthetic surgery is calculated to bring patients into the surgeon's office, often by promising more than can be delivered while minimizing risks, complications, and the possibility of unfavorable or suboptimal results.

edical Publishers

MedOne is available to select ISAPS members.

### GUEST ENTRY FROM ISAPS PLATINUM GLOBAL SPONSOR:

# **Bio** SCIENCE

#### Hyaluronic Acid with Dextranomer: Innovations in Aesthetic Medical Treatments

Hyaluronic acid (HA) is a natural molecule present in the human body, known for its ability to retain water and its crucial role in the skin, joints, and eyes. In the field of aesthetic and reconstructive medicine, HA is widely used due to its hydrating and filling properties. Combining HA with dextranomer, a matrix of biocompatible particles, has resulted in an innovative compound offering additional benefits. Dextranomer acts as a volumizing agent providing long-term structure, while HA offers immediate hydration and improved skin elasticity. This combination allows for uniform product distribution and longer-lasting aesthetic results.

This compound is suitable for a variety of aesthetic and reconstructive applications. Common indications include facial rejuvenation, deep wrinkle and fold correction, marionette line correction, chin definition, and jawline contouring. Its use has also extended to post-traumatic reconstructive procedures and congenital deformity corrections. The injection is performed into the deep dermis, and the injection technique varies by the treated area; for example, volume augmentation in the cheeks uses retrograde injection techniques, while fine wrinkle treatment employs microinjections (bolus). It is recommended that injections be performed by trained professionals to minimize risks and maximize benefits.

To evaluate the effectiveness and safety of HA with dextranomer filler, a double-blind observational clinical study analyzed data from patients who received a single session of the HA filler with dextranomer between 12/01/2023 and 06/03/2024 in Mexico City, Mexico. Data from fifty patients, male and female subjects aged between 30 and 65 years, treated as part of routine clinical practice at the aesthetic clinic, were included. All patients signed an informed consent form allowing their anonymized clinical data to be used for future scientific purposes.

As per routine clinical practice, patients were treated for various indications, including facial wrinkle correction, volume augmentation in specific areas, and scar treatment. The injections were administered with a 25G needle in a sterile environment, and patients were monitored for up to 12 months to evaluate the duration of effects and potential side effects. Treatment efficacy was evaluated by blinded investigators at 1, 6, and 12 months after baseline.

Patients treated with the product reported significant improvements in skin appearance, with 47 patients reporting natural and long-lasting results. Most participants experienced increased skin

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hydration and elasticity, and a visible reduction in wrinkles and folds, as observed in 42 patients. Side effects were minimal, including transient swelling and redness at the injection site, which resolved within a few days (8 out of 50 patients). No severe adverse reactions were observed, confirming the safety of the compound.

The combination of HA with dextranomer was observed to last up to 12 months, surpassing the typical duration of HA alone, which is approximately 6 to 9 months, prolonging the treatment benefits and reducing the frequency of injections needed to maintain results.

The combination of HA with dextranomer represents a significant advancement in cosmetic medicine, offering long-lasting and natural aesthetic improvements with minimal side effects. The study suggests it benefits a wide range of patients, making it a preferred choice for both aesthetic and reconstructive treatments. Its prolonged effects, versatility, and favorable safety profile position it as a promising innovation and a potential standard in clinical practice.



**David de Rungs, MD** Plastic Surgeon, Mexico





### GUEST ENTRY FROM ISAPS GOLD GLOBAL SPONSOR:

# POLYTECH

### Microthane® – A solution for your daily practice

#### About Microthane®

<u>Microthane®</u> is the proprietary name for POLYTECH's breast implant with micro-polyurethane shell cover.

The combination of ample peer-reviewed <u>clinical research</u>, the free <u>warranty programme</u>, our professional education, and the wide product range, makes Microthane<sup>®</sup> a comprehensive solution for your daily practice.

#### Microthane® versus traditional implants

Micro-polyurethane is an inert material, it is the tissue that responds differently to Microthane<sup>®</sup>, compared to smooth or textured silicone surfaces. Microthane<sup>®</sup> is effectively a 3D scaffold creating an active contact zone between the patient tissues and the Microthane<sup>®</sup> implant.<sup>1</sup>

With a very low rate of capsular contracture, Microthane® has proven to reduce the most common complications after breast augmentation and reconstruction.<sup>2,3,4</sup>

#### B-Lite® Microthane® - An exceptional combination

**B-Lite® lightweight implants** covered with Microthane® are designed to be stable and predictable. They weigh up to 30% less than traditional silicone implants while maintaining an equivalent size, form, and function. Lightweight implants cause less stress to the breast tissue and support tissue stability.<sup>5</sup>

Great adherence and less stress are two factors that allow you to have better control over implant stability and implant long-term surgical outcome.

#### What our experts say about Microthane®

"As a woman and as a plastic surgeon, I think there is no other option for long-lasting results than Microthane® in most of my cases."

Luísa Magalhães Ramos, MD, Lisbon, Portugal

"I use now Microthane® for all indications in primary, as well as secondary cases. STABILITY • ADHERENCE • PREDICTABILITY are the key drivers for me to select the right implant." Mr. Patrick Mallucci, MD, London, United Kingdom

"B-Lite® implants are the most important innovation in the last decade of breast surgery. Combining the right surface with the correct indication makes the difference. The 30% less weight has a huge impact on my patients for their quality of life. My patients love them." Prof. Moustapha Hamdi, MD, Brussels, Belgium

"I believe B-Lite<sup>®</sup> in combination with Microthane<sup>®</sup> is the best implant a patient can get for reconstruction. The 50% less pressure that B-Lite<sup>®</sup> delivers plus the stability and control of Microthane<sup>®</sup> gives patients an unbelievable advantage." Prof. Roy de Vita, MD, Rome, Italy

#### SOURCE:

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### **ISAPS Membership**

ISAPS offers membership to accredited aesthetic plastic surgeons and residents worldwide. We have members in more than 117 countries and provide them with access to training, e-learning, and networking opportunities within our community of more than 5,000 fellow surgeons.

ISAPS membership now includes:

Our Aesthetic Plastic Surgery Journal is published as two online issues per month, one online-only issue, and a second ,selected articles' issue, which will also be sent to print subscribers.

A video library on our website, offering 1500+ plastic surgery videos.

Members-only discounts for events, including our ISAPS Olympiad Singapore World Congress 2025.

Listing on the ISAPS Find a Surgeon Directory on the ISAPS website

Membership costs from just \$250 for qualified surgeons. Residents can join for free, for up to three years. Applications for membership are available online, through our website.

#### Apply today to become an ISAPS Member!

If you have any questions, please feel free to contact us at <u>memberservices@isaps.org</u>



### www.isaps.org